

ashley gay

MARKETING CONSULTING | BRAND MANAGEMENT | GRAPHIC DESIGN



WORK EXPERIENCE

FREELANCE

studio525 (MARCH 2010 - CURRENT)

Serving the needs of various clients such as:

- CapitalOne
- Rubbermaid
- Huntsman Cancer Foundation
- OWN Network
- Averhealth
- Qualtrics
- Gold's Gym

BRAND MANAGEMENT

Frein13 (MARCH 2019 - DEC. 2019)

- Identity design and Brand creation
- Design of web and printed materials
- Social Media production and management

DIGITAL DESIGNER

Nexstar Media (FEB. 2010 - DEC. 2018)

- Digital Design for various clients
- Creation of HTML5 emails and splash pages

ABOUT

For the past 20 years I've helped companies both large and small develop visual brand strategies to hit their target market. I've help them craft their voice in print, digital and social media platforms to broaden their reach. Whether I'm working with an established brand, or a brand starting from scratch, I'm up for the challenge.

PROFESSIONAL SKILLS

BRAND STRATEGY



PRINT DESIGN



IDENTITIES



UX / UI



ADVERTISING & PROMOTION



SOCIAL MEDIA MANAGEMENT



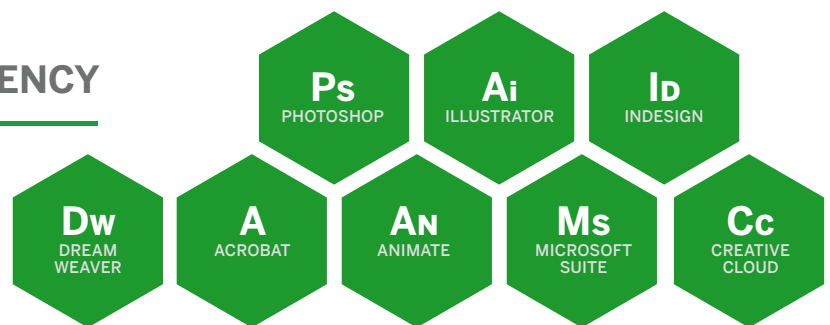
EDUCATION

UNIVERSITY OF UTAH

Bachelors in Business Marketing

DECEMBER 2004

PROFICIENCY



CONTACT

ashley@studio525design.com

801.792.7438

AUSTIN, TEXAS

RALPH MATHES

Black Rooster Design

804.310.4720

blackroosterdesign@outlook.com

JEN MURANO

Huntsman Cancer Foundation

801.584.5815

jmurano@huntsmanfoundation.org

CRAIG BROADHEAD

Frein13

435.216.2256

thebroad1@gmail.com